



## Sponsorship Packages

2022

Pecynnau Nawdd



Dear Sponsor

It gives us great pleasure to invite you, to join our family of Show Sponsors who have a common interest in promoting their business and supporting the local agriculture industry and associated businesses.

As a Committee, as well as promoting agriculture and educating the visitors, we also want to be able to promote our town and local business's, of all types. The Show is for Cardigan Town and surrounding area's and we would like to invite all to take advantage, whatever the size of your business.

Becoming a Show sponsor is a great way to communicate with your customers and raise your brand awareness, at the same time as supporting a superb local event! It gives you direct access to our exhibitors and visitors from across the region and beyond, a captive audience of over 7,000 people.

Your sponsorship enables us to showcase local high quality produce, in order to maintain a sustainable future.

We are therefore inviting you to become one of this year's Sponsors. Your Company can largely benefit from the positive public attention helping a non-profit organisation like us.

Attached is a sponsorship proposal for your review. Please do not hesitate to contact us should you decide to become one of our sponsors. We will contact you shortly to follow up on our invitation and to answer any other queries and questions you may have regarding the sponsorship proposal and our organisation.

Thank you for taking the time to review our proposal. We hope to hear from you soon.

**Cardigan County Agricultural Show Committee**



## Annwyl Noddwr

Mae'n bleser mawr gennym eich gwahodd chi i ymuno â'n teulu o Noddwyr Sioeau sydd â diddordeb cyffredin mewn hyrwyddo eu busnes a chefnogi'r diwydiant amaeth lleol a busnesau cysylltiedig.

Fel Pwyllgor, yn ogystal â hyrwyddo amaethyddiaeth ac addysgu'r ymwelwyr, rydym hefyd eisiau gallu hyrwyddo ein busnesau tref a lleol, o bob math. Mae'r Sioe ar gyfer Tref Aberteifi a'r ardal gyfagos a hoffem wahodd pawb i fanteisio, beth bynnag yw maint eich busnes.

Mae dod yn Noddwr Sioe yn ffordd wych o gyfathrebu â'ch cwsmeriaid a chodi ymwybyddiaeth eich brand, ar yr un pryd â chefnogi digwyddiad lleol gwyhch! Mae'n rhoi mynediad uniongyrchol i chi i'n harddangoswyr ac ymwelwyr o bob rhan o'r rhanbarth a thu hwnt, cynulleidfa gaeth o dros 7,000 o bobl.

Mae eich nawdd yn ein galluogi i arddangos cynnyrch lleol o ansawdd uchel, er mwyn cynnal dyfodol cynaliadwy.

Rydym felly yn eich gwahodd i ddod yn un o Noddwyr eleni. Gall eich Cwmni elwa i raddau helaeth o'r sylw cadarnhaol gan y cyhoedd sy'n helpu sefydliad dielw fel ni.

Ynghlwm mae cynnig nawdd ar gyfer eich adolygiad. Peidiwch ag oedi cyn cysylltu â ni os penderfynwch ddod yn un o'n noddwyr. Byddwn yn cysylltu â chi cyn bo hir i fynd ar drywydd ein gwahoddiad ac i ateb unrhyw ymholiadau a chwestiynau eraill a allai fod gennych ynglŷn â'r cynnig noddi a'n sefydliad.

Diolch i chi am gymryd amser i adolygu ein cynnig. Gobeithiwn glywed gennych yn fuan.

**Pwyllgor Sioe Sirol Amaethyddol Aberteifi**



## MISSION STATEMENT

We as a movement are very proud to announce that Cardigan Agricultural County Show has been held for over 160 years and the primary mission of the society is to promote, educate and preserve the community in the science of agricultural. The annual event encourages competitions in “livestock”, “crafts”, “flowers”, “food” and “entertainment”; thus giving non-farming community the opportunity to experience the importance of agricultural within their daily lives. We pride ourselves in providing an attractive and functional facility, which is instrumental in promoting tourism within the county and the surrounding area. We believe that by supporting our Show, the future of Agricultural in its community and the future generation is safe as well as providing businesses a sustainable future.

## DATGANIAD CENHADAETH

Rydym fel Mudiad yn falch iawn o gyhoeddi fod Sioe Sirol Amaethyddol Aberteifi yn bodoli ers dros 160 o flynyddoedd a phrif bwrpas y gymdeithas yn hyrwyddo, addysgu a diogelu'r gymuned yng ngwyddoniaeth amaethyddol. Mae'r digwyddiad blynyddol yn annog cystadlaethau yn “da byw”, “crefftiau”, “blodau”, “bwyd” ac “adloniant”, felly, gan roi'r cyfle i'r gymuned nad yw'n ffermio, brofi pwysigrwydd amaethyddol yn eu bywydau beunyddiol. Rydym yn ymfalchïo mewn darparu cyfleusterau deniadol a gwerthfawr, sy'n allweddol wrth hyrwyddo twristiaeth yn y Sir a'r ardaloedd cyfagos. Credwn, trwy gefnogi ein Sioe, fod dyfodol amaeth yn ein cymuned a'r genhedlaeth nesaf yn ddiogel yn ogystal â darparu dyfodol cynaliadwy i fusnesau.



### **Platinum Package £200**

1/2 page Colour Advert  
3 Sponsor Badges  
3 Two Course Buffet Tickets  
Reserved Space for Banner - a ring of your choice  
Forward Parking in Main Car Park  
Complimentary Show Guide

### **Gold Package £100**

1/2 page Colour Advert  
2 Sponsor Badges  
2 Light Refreshment tickets  
Reserved Space for Banner - a ring of your choice  
Forward Parking in Main Car Park

### **Bronze Package £50**

1/3<sup>rd</sup> page Colour Advert  
1 Sponsor Badge

### **Silver Package £75**

1/3<sup>rd</sup> page Colour Advert  
1 Sponsor Ticket  
Reserved Space for Banner - a ring of your choice

**BANNER ONLY £25**

## **Sponsorship Packages**



## Advertising Opportunities

Schedule/Show Day Guide Inside Back Page

Colour Advert £ 100

Schedule/Show Day Guide Back Page

Colour Advert £ 200

Show Poster £ 100

Show Day Programme £ 150

2 free Admission Tickets will be provided

## Alternative Sponsorship Packages

- Livestock Sections including Horses, Sheep, Cattle, Pigs, Goats, Poultry, Working Hunters – sponsorship can be for a class or a whole breed section
- Horticulture, Produce, Floral Art, Cookery – sponsorship can be for individual classes or a whole section
- Shearing Competition