

2019

SPONSORSHIP & ADVERTISING NODDI & HYSBYSEBU



Sponsorship Packages for 2019 – giving you more choice

1854 was the year when Cardigan Agricultural Society was formed when a group of businessmen and gentlemen farmers from the Cardigan area met to discuss the setting up of an exhibition, therefore forming the Cardigan Agricultural Society. The first Show was held on 3rd August 1854 at The Priory, Cardigan.

The annual Cardigan County Show is located at the wonderful location of Briscwm Fields overlooking Cardigan Estuary and the island attracting visitors and exhibitors from all parts of the Country, with over 100 trade stands and well in excess of 1,000 horse and livestock entries. The show has many attractions including Main Ring Attractions and Displays, Poultry, Dog Show, Dog Agility demonstrations. Other sections include Rural Crafts, Floral Art and Horticulture and Food Hall.

Sponsorship Packages



Option 1 - Schedule
Closing Date: 1st April 2019

Option 2 – Show Day Guide
Closing Date: 1st June 2019

Platinum Package £200

- Half page Advert
- 2 Sponsor Badges
- 3 Admission Tickets
- 2 Cold Buffet Tickets
- Name featured in Sponsors List in Show Day Programme and Website
- Reserved Space for Banner – a ring of your choice
- Forward Parking in Main Car Park
- Complimentary Show Guide

Gold Package £100

- Half page Advert
- 2 Sponsor Badges
- 2 Admission Tickets
- 2 Light Refreshment Tickets for Sponsor Badge Holders
- Name featured in Sponsors List in Show Day Programme and Website
- Reserved Space for Banner – a ring of your choice
- Forward Parking in Main Car Park

Silver Package £75

- 1/3rd page Advert
- 2 Sponsor Badge
- 1 Admission Ticket
- Name featured in Sponsors List in Show Day Programme and Website
- Reserved Space for Banner – a ring of your choice

Bronze Package £50

- 1/3rd page Advert
- 1 Sponsor Badge
- 1 Admission Ticket

Alternative Sponsorship



We have the following sponsorship opportunities available. Please contact the Secretary to check availability before returning the completed form and payment.

Reserve Champion Horse	£ 75.00
Champion Horse	£ 100.00
Schedule Inside Back Page Colour Advert	£ 125.00
Schedule Back Page Colour Advert	£ 150.00
Show Poster	£ 150.00
Show Day Programme	£ 150.00
Shearing Competition	£ 200.00

Additional opportunities exist in the following areas, please contact the Secretary directly to discuss further:-

- Livestock Sections including Horses, Sheep, Cattle, Pigs, Goats, Poultry – sponsorship can be for a class or a whole breed section
- Horticulture, Produce, Floral Art, Cookery – sponsorship can be for prize money or a section
- Entrance Gates – advertising opportunities at the main access points to the Showground
- Main Catering Marquee – advertising opportunities exist in this area including on table cards, banners
- Secretary's Tent - advertising opportunities exist in this area including banners, setup of small display stand