2018

SPONSORSHIP & ADVERTISING NODDI & HYSBYSEBU

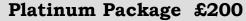
NEW Sponsorship Packages for 2018 - giving you more choice



1854 was the year when Cardigan Agricultural Society was formed when a group of businessmen and gentlemen farmers from the Cardigan area met to discuss the setting up of an exhibition, therefore forming the Cardigan Agricultural Society. The first Show was held on 3rd August 1854 at The Priory, Cardigan, making this year's Show the 164th.

The annual Cardigan County Show is located at the wonderful location of Briscom Fields overlooking Cardigan Estuary and the island attracting visitors and exhibitors from all parts of the Country, with over 100 trade stands and well in excess of 1,000 horse and livestock entries. The show has many attractions including Main Ring Attractions and Displays, Poultry, Dog Show, Dog Agility demonstrations. Other sections include Rural Crafts, Floral Art and Horticulture and Food Hall.

Sponsorship Packages



- Half page Black & White Advert in Schedule
- 2 Sponsor Badges
- 3 Admission Tickets
- 2 Cold Buffet Tickets
- Name featured in Sponsors List in Show Day Programme and Website
- Reserved Space for Banner a ring of your choice
- Forward Parking in Main Car Park
- Complimentary Show Guide

Gold Package £100

- Half page Black & White Advert in Schedule
- > 2 Sponsor Badges
- 2 Admission Tickets
- 2 Light Refreshment Tickets for Sponsor Badge Holders
- Name featured in Sponsors
 List in Show Day Programme
 and Website
- Reserved Space for Banner a ring of your choice
- Forward Parking in Main Car Park



Silver Package £75

- 1/3rd page Black & White Advert in Schedule
- 2 Sponsor Badge
- > 1 Admission Ticket
- Name featured in Sponsors List in Show Day Programme and Website
- Reserved Space for Banner a ring of your choice

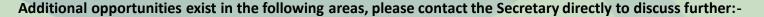
Bronze Package £50

- ➤ 1/3rd page Black & White Advert in Schedule
- ➤ 1 Sponsor Badge
- ➤ 1 Admission Ticket

Alternative Sponsorship

We have the following sponsorship opportunities available. Please contact the Secretary to check availability before returning the completed form and payment.

Reserve Champion Horse	£ 75.00
Champion Horse	£ 100.00
Schedule Inside Back Page Colour Advert	£ 125.00
Schedule Back Page Colour Advert	£ 150.00
Show Poster	£ 150.00
Show Day Programme	£ 150.00
Shearing Competition	£ 200.00



- Livestock Sections including Horses, Sheep, Cattle, Pigs, Goats, Poultry sponsorship can be for a class or a whole breed section
- ➤ Horticulture, Produce, Floral Art, Cookery sponsorship can be for prize money or a section
- > Entrance Gates advertising opportunities at the main access points to the Showground
- Main Catering Marquee advertising opportunities exist in this area including on table cards, banners
- > Secretary's Tent advertising opportunities exist in this area including banners, setup of small display stand



Ysgrifennydd / Hon.Secretary Delyth Williams

Neuaddlwyd Isaf, Ciliau Aeron Lampeter, Ceredigion, SA48 7RE

Tel: 01545 570 501

Business Name:

Email:

Address:

secretary@cardigancountyshow.co.uk



Contact Name:

SPONSORSHIP APPLICATION FORM 2018 FFURFLEN NODDI

Tel/Mob:

Email:

Cadeirydd / Chairman Mr Aled Davies

Twitter: @SAberteifi

Website: www.cardigancountyshow.co.uk

			Website:	
SPONSORSHIP PACKAGES	ACKAGES ALTE		LTERNATIVE SPONSORS	SHIP .
Type (please circle): Platinum Gold Silver Bronze		Details:		
Advert (please circle): Attached Use Last Year's	's Advert (please circle): Attached Use Last Year's			
Banner Ring (please circle): Main Horses Cattle	Sheep	Banner Ring (please circ	le): Main Horses Ca	attle Sheep
Dyddiad Cau – <u>6 Ebrill 201</u>	<u>8</u>	Dyddiad	Cau – <u>6 Ebrill</u>	<u>2018</u>
Paid by:- Cheque Online vi		Signed:		ated:
Payee: Cardigan County Agricultural Show Barcla	ys bank pic Soft Code: 2	0-10-41 Account Nu	IIIDEI: 13443442	

Address for correspondence/tickets etc