

# 2018

## SPONSORSHIP & ADVERTISING NODDI & HYSBYSEBU



**NEW Sponsorship Packages for 2018 – giving you more choice**

1854 was the year when Cardigan Agricultural Society was formed when a group of businessmen and gentlemen farmers from the Cardigan area met to discuss the setting up of an exhibition, therefore forming the Cardigan Agricultural Society. The first Show was held on 3<sup>rd</sup> August 1854 at The Priory, Cardigan, making this year's Show the 164<sup>th</sup>.

The annual Cardigan County Show is located at the wonderful location of Briscwm Fields overlooking Cardigan Estuary and the island attracting visitors and exhibitors from all parts of the Country, with over 100 trade stands and well in excess of 1,000 horse and livestock entries. The show has many attractions including Main Ring Attractions and Displays, Poultry, Dog Show, Dog Agility demonstrations. Other sections include Rural Crafts, Floral Art and Horticulture and Food Hall.

## Sponsorship Packages



### Platinum Package £200

- Half page Black & White Advert in Schedule
- 2 Sponsor Badges
- 3 Admission Tickets
- 2 Cold Buffet Tickets
- Name featured in Sponsors List in Show Day Programme and Website
- Reserved Space for Banner – a ring of your choice
- Forward Parking in Main Car Park
- Complimentary Show Guide

### Gold Package £100

- Half page Black & White Advert in Schedule
- 2 Sponsor Badges
- 2 Admission Tickets
- 2 Light Refreshment Tickets for Sponsor Badge Holders
- Name featured in Sponsors List in Show Day Programme and Website
- Reserved Space for Banner – a ring of your choice
- Forward Parking in Main Car Park

### Silver Package £75

- 1/3<sup>rd</sup> page Black & White Advert in Schedule
- 2 Sponsor Badge
- 1 Admission Ticket
- Name featured in Sponsors List in Show Day Programme and Website
- Reserved Space for Banner – a ring of your choice

### Bronze Package £50

- 1/3<sup>rd</sup> page Black & White Advert in Schedule
- 1 Sponsor Badge
- 1 Admission Ticket

# Alternative Sponsorship



**We have the following sponsorship opportunities available. Please contact the Secretary to check availability before returning the completed form and payment.**

Reserve Champion Horse	£ 75.00
Champion Horse	£ 100.00
Schedule Inside Back Page Colour Advert	£ 125.00
Schedule Back Page Colour Advert	£ 150.00
Show Poster	£ 150.00
Show Day Programme	£ 150.00
Shearing Competition	£ 200.00

**Additional opportunities exist in the following areas, please contact the Secretary directly to discuss further:-**

- Livestock Sections including Horses, Sheep, Cattle, Pigs, Goats, Poultry – sponsorship can be for a class or a whole breed section
- Horticulture, Produce, Floral Art, Cookery – sponsorship can be for prize money or a section
- Entrance Gates – advertising opportunities at the main access points to the Showground
- Main Catering Marquee – advertising opportunities exist in this area including on table cards, banners
- Secretary's Tent - advertising opportunities exist in this area including banners, setup of small display stand

**Ysgrifennydd / Hon.Secretary**  
Delyth Williams  
Neuaddlwyd Isaf, Ciliau Aeron  
Lampeter, Ceredigion, SA48 7RE

**Tel:** 01545 570 501

**Email:**  
secretary@cardigancountyshow.co.uk



**SPONSORSHIP  
APPLICATION FORM  
2018  
FFURFLEN NODDI**

**Cadeirydd / Chairman**  
Mr Aled Davies

**Twitter:** @SAberteifi

**Website:**  
www.cardigancountyshow.co.uk

**Business Name:**

**Contact Name:**

**Tel/Mob:**

**Address:**

**Address for correspondence/tickets etc**

**Email:**

**Website:**

**SPONSORSHIP PACKAGES**

**Type (please circle):** Platinum Gold Silver Bronze

**Advert (please circle):** Attached Use Last Year's

**Banner Ring (please circle):** Main Horses Cattle Sheep

**ALTERNATIVE SPONSORSHIP**

**Details:** \_\_\_\_\_

**Advert (please circle):** Attached Use Last Year's

**Banner Ring (please circle):** Main Horses Cattle Sheep

**Dyddiad Cau – 6 Ebrill 2018**

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**£** \_\_\_\_\_ Paid by:-  Cheque  Online  via our Website

**Signed:** \_\_\_\_\_ **Dated:** \_\_\_\_\_

**Payee:** Cardigan County Agricultural Show **Barclays Bank plc** **Sort Code:** 20-18-41 **Account Number:** 13443442

**Your banner will need to be delivered to the Show Field by Friday 3 August 2018 unless alternative arrangements have been agreed with the Secretary beforehand  
Fydd angen i'ch baner gyrraedd cae y Sioe erbyn dydd Gwener 3 Awst 2018 heblaw eich bod wedi cytuno ymlaen llawn gyda'r ysgrifenyddes**